

Sponsorship packages of the International IT-Olympiad «IT-Planet 2020/21»

Partner of the Olympiad

Sponsor of the Olympiad

Opportunities	General partner of the Olympiad	Partner of the Olympiad	General sponsor of the Olympiad	Sponsor of the Olympiad	Sponsor of the category
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Main events

Acknowledgement as a Partner/Sponsor of the Olympiad IT-Planet 2020-2021	●	●	●	●	●
Opportunity to use this official status in your own advertising and promotional purposes during the period from 1 October 2020 to 31 July 2021	●	●	●	●	●
Incorporation of information about the Partner/Sponsor into the reports for the government executive bodies (federal ministries, Plenipotentiary of the President, governors, regional education ministries etc.)	●	●	●	●	●
Access to the participants' database with the contacts and competition results in case of participant's consent to provide personal data.	●	●			

Program events

Establishment of your own contest within a chosen competition category.	●	●			
Inclusion of the Partner's representative in the organizing committee with the right to vote for the region that is going to host the final.	●		●		
Inclusion of one Partner's representative in the program committee of the International final.	●	●			
Expert support of the tasks' development and evaluation.	●	●	●	●	●

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Expert support within an online school of the competition.	●	●	●	●	●
Opportunity to organize the webinars on the topic that is related to the program of the Olympiad.	2 webinars	1 webinar			
Opportunity to organize the advertising webinars for the promotion of the goods, services or a brand of the Partner/Sponsor within the online school.	2 webinars	1 webinar	2 webinars	1 webinar	1 webinar

Final of the Olympiad

Partner's/Sponsor's logo placement in all informational materials within the International final.	●	●	●	●	●
Opportunity to have a space for the Partner's/Sponsor's exhibitor's stand or other presentation materials within the International final (stand and presentation materials are provided by the Partner/Sponsor).	●	●	●	●	
Demonstration of the slide about a Partner/Sponsor during the Opening ceremony.	●		●	●	
Inclusion of the Partner's/Sponsor's logo into the presentation that is going to take place during the ceremony of awarding the winners.	●	●	●	●	●
Distribution of the advertising gifts among the participants and accompanying persons within the Final. Advertising gifts are provided by the Partner/Sponsor	●	●	●	●	●
Opportunity for the company representative to have a speech during the Opening and/or Closing ceremony for the participants' welcoming.	●		●	●	

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Opportunity to have the interviews with the finalists within the Partner's status.	●	●			
Establishment of the separate prize fund for the all stages' participants in your field.	●		●		
Opportunity to give the winners their medals, certificates of honor and prizes during the award ceremony.	●	●	●	●	●
Promotional events for the Partner/Sponsor on the world-it-planet.org and braim.org websites					
Partner's/Sponsor's logo placement indicating the status on the main page of the IT-Olympiad website with the Partner's/Sponsor's website link.	static	in the slider	static	static	in the slider
Partner's/Sponsor's logo placement indicating the status in Partners' section and contest/category description with the link to the company's website.	●	●	●	●	●
Links to the Partner's software download in the description of the contest/category accompanied by this Partner.	●	●			
Partner's/Sponsor's news in the Press-center section of the website. News should be related to the project's topic and be interesting for the target audience (product development, events results etc.)	●	●	●	●	●
Design of the Partner's contest page in the company's firm style.	●	●			
Opportunity to place the additional information/visualization about the Partner's benefits on the contest's page in consultation with the project's organizing committee.	●	●			

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Partner's greeting placement on the website In the Feedback section (with rotation). Greeting is accompanied by the representative's name, job role and photo with the link to the company's website.	●	●	●	●	●
Promotional events for the Partner in the media and on the Internet.					
Partner's mentioning in all the announcements and news. Materials will be published on the official website and will be sent out to all mass media from the database corresponding to the geography of cooperation.	●	●	●	●	●
Publications with the Partner's mentioning in online media, on the educational institutions' websites and on social media.	200 publications minimum	100 publications minimum	200 publications minimum	200 publications minimum	50 publications minimum
Partnership integrations placement within the project's advertising campaign and on IT-Olympiad social media.	5 integrations minimum	2 integrations minimum	5 integrations minimum	5 integrations minimum	2 integrations minimum
Placement of the Partner's news related to the project and interesting for the target audience on the Olympiad website and on project's social media.	●		●		●
Promotional events for the Partners/Sponsors in higher and secondary vocational educational institutions					
Partner's/Sponsor's logo placement on the advertising information event poster. The poster is sent out to the educational institutions-participants in online format for the print and distribution at the specialized faculties.	●	●	●	●	●
Emailing of the advertising information to the students and educational institutions' representatives from our database.	●		●		
Total value (euros)	20 000	10 000	15 000	8 500	6 000